

# FOCUS ON WORKFORCE

## Completed Workforce Projects FY 17





# WCSD INDUSTRY TOURS



***Washoe County  
School District***

- 500 Plus Educators
- Vice Principals, Counselors, Teachers
- Visits to Logistics, Manufacturing and Technology Companies
- On-site discussions about jobs, skills, expectations



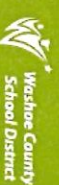
# WCSD Manufacturing Billboards



 Micromanipulator

**Manufacturing  
Careers  
in  
Nevada**

[DreamItDoItNevada.com](http://DreamItDoItNevada.com)



**Signature 1 CTE**  
PREPARATION FOR THE FUTURE

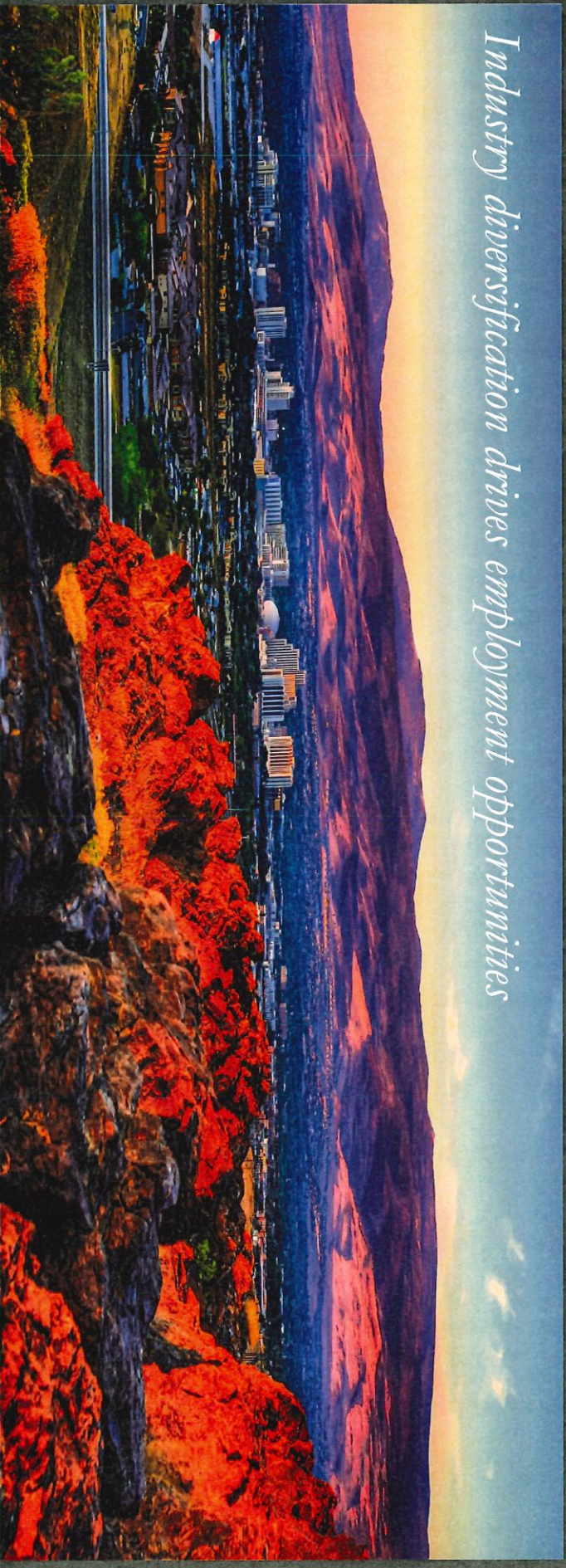
Cinema and school posted these series of four billboards and posters used to increase awareness of the Manufacturing Industry to community, especially students and parents



# ALUMNI ARTICLE

*Industry diversification drives employment opportunities*

*by* NANCY MCCORMICK



**NEVADA**  
Silver&Blue



# WCSD Infographic

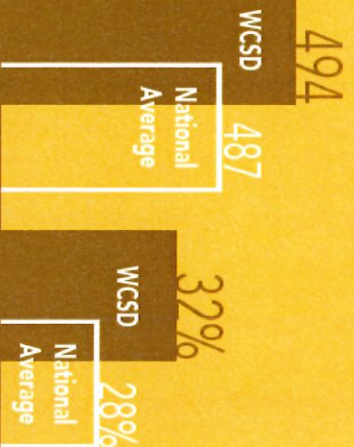


Washoe County  
School District

## A Great Education

Washoe County consistently exceeds the State of Nevada in SAT, ACT and AP performance.

### SAT & ACT COLLEGE READINESS SCORES



\*WCSD outperformed in each of the four areas.

### ADVANCED PLACEMENT

23% of WCSD students are more likely to TAKE an AP class than the average high school student

14% of WCSD students are more likely to PASS an AP class than the average high school student

50% of 2015 graduates received HONORS OR ADVANCED DIPLOMAS

Graduation rates have increased 9 percentage points over the past three years

96%



4 YEAR GRADUATION RATE  
CTE (Career and Technical Education)  
program in 2015



## Education Stats

(Excerpt)



# RETHINKRENO.COM SITE



We have thousands of thriving companies in the Reno area. Check out a few that have ongoing opportunities, and find out about the benefits of doing business in Reno.

Work in Reno

[Find Work In Reno](http://RethinkReno.com)



# BURNING MAN BILLBOARDS

LIVE,  
WORK,  
AND  
PLAYA

[RethinkReno.com](http://RethinkReno.com)

**WANTED:**  
Mutant Vehicle Engineers

[RethinkReno.com](http://RethinkReno.com)

Encourage  
visitors to  
Rethink  
Reno as a  
place for a  
career

Focused on  
Engineers

**WANTED:**  
BRAINS,  
CREATIVITY,  
TALENT,  
PASSION

[RethinkReno.com](http://RethinkReno.com)

Giveaways





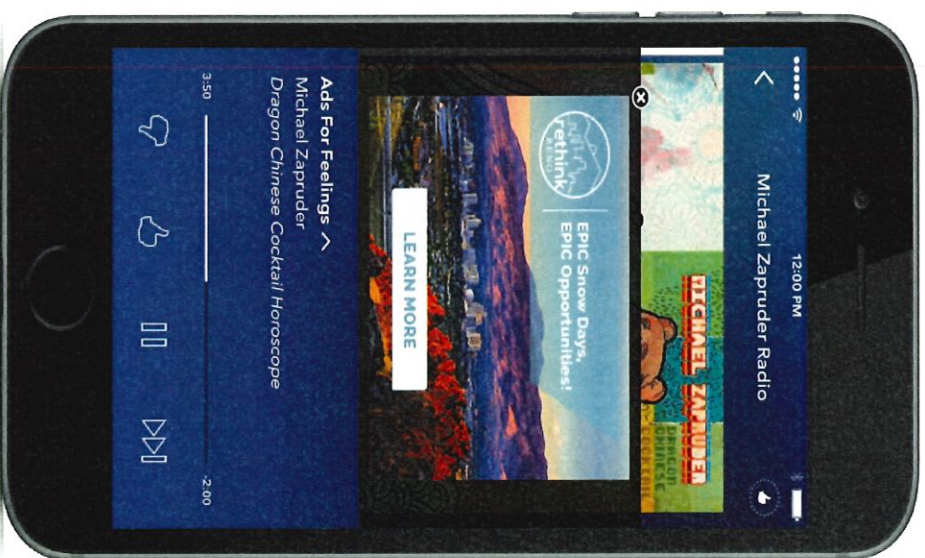
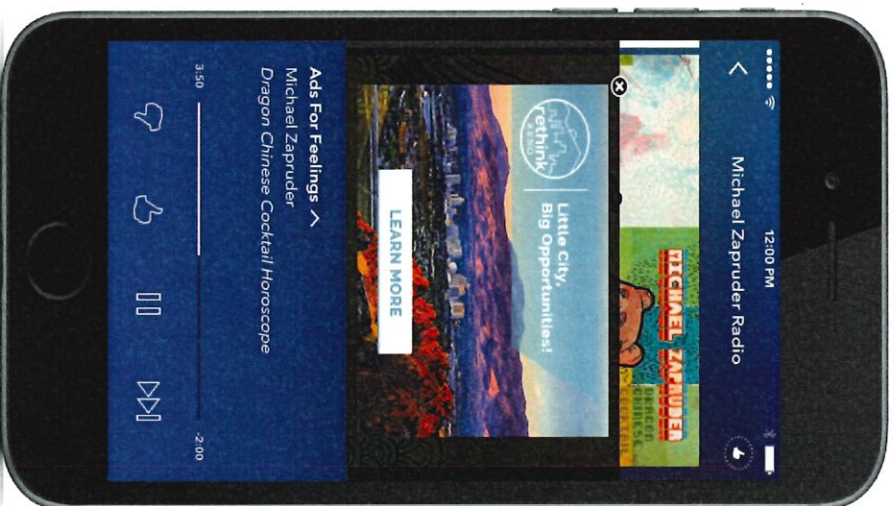
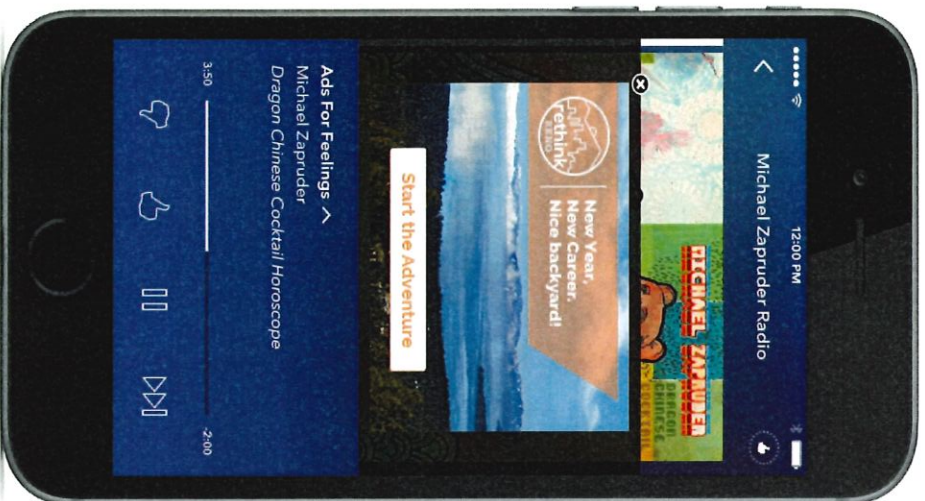
# SWE PHILADELPHIA 2016



Engineers and  
Engineering  
Students from  
across the country  
learned about  
opportunities in  
Northern Nevada.  
Tesla and UNR  
joined the booth.



# PANDORA CAMPAIGN





# NNHRA 2017 ARTICLE



## 2017 HUMAN RESOURCES & EMPLOYMENT GUIDE



POWERED BY QUANTUM WORKPLACE

ANNIVERSARY EDITION

*By Valerie Cotta*



# WE (WOMEN ENGINEERS) LOCAL SAN JOSE



Presented in partnership  
with Aerion, Panasonic and  
Reno Engineering Corp to  
500 women engineers; also  
posted Reno Job  
advertisement on SWE  
Facebook page.



# \$UCCE\$\$ AHEAD ROADMAP

**Quality free training!**

**CSA**  
Community Service Agency  
(775) 786-6083  
www.csaonline.org

**JOHN!**  
Training Services Inc. Co.  
(775) 336-4450  
www.john.org

**Find a higher paying job!**

**NEVADA JobConnect**  
SEARCHERS  
(775) 244-4600  
www.nvjobconnect.com

**Get your high school diploma or equivalent!**

**RISE**  
Academy for Life Skills Training  
(775) 337-9939  
www.northernnevadaonline.org

**TMCC**  
Training Services  
(775) 829-3044  
www.tmc.edu/aha

**NNTC**  
Northern Nevada Training Center  
(775) 336-1007  
www.nntc.org

**\$UCCE\$\$ ahead.**

**1-800-304-SNAP**  
flomn.org/snap

**SNAP**  
Supplemental Nutrition Assistance Program

Delivered in partnership with Communities In Schools (CIS) and Northern Nevada Food Bank (FBNN) 1000 bilingual reusable bags to families via the WCSD Food Pantries



# NEW NEVADA POSTER

## HELP WANTED!

THERE ARE THOUSANDS OF NEW, HIGHER-PAYING JOBS IN THE GREATER RENO-SPARKS AREA!

## GET PAID MORE \$

WITH HIGH SCHOOL OR TMCC + TMCC CERTIFICATE 2-YEAR DEGREE

YOU MAY QUALIFY FOR FREE TRAINING!

LOGISTICS, SHIPPING AND WAREHOUSE

HEALTHCARE

CONSTRUCTION

INFORMATION TECHNOLOGY

HIGH-TECH MANUFACTURING

EDUCATION

THE JOBS ARE IN NEW & EXCITING INDUSTRIES... AND DON'T REQUIRE A 4-YEAR DEGREE!

HERE'S HOW!

GET A HIGHER PAYING JOB NOW!

JobConnect  
775-284-9600  
WWW.NEVADA.JOBCONNECT.COM

TRAIN FOR AN EVEN HIGHER PAYING JOB

CALL

JOIN!  
775-336-4450  
WWW.JOIN.ORG

JobConnect  
775-284-9600  
WWW.NEVADA.JOBCONNECT.COM

GA  
775-726-6023  
WWW.TMCC.BAILEY.ORG

COMPLETE HIGH SCHOOL DIPLOMA OR EQUIVALENCY OR IMPROVE YOUR ENGLISH

CALL

NNIC  
775-266-1007  
WWW.NNIC.ORG

Rise  
775-207-9359  
WWW.NV.RISE.ORG

ATMCC  
775-828-8044  
WWW.TMCC.EDU/ABE

**BILINGUAL!**

Distributed via  
Service and  
Training Providers,  
Nevada 211, and to  
over 100 community  
locations ;  
will also appear in  
RTC buses



# WORKFORCE RESOURCE GUIDE



## EDAWN Employer Workforce Resource Guide



January 26, 2017

[www.edawn.org](http://www.edawn.org)

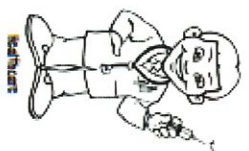
All the information  
needed to access  
and navigate the  
workforce  
development and  
education resources  
in the region



# MY FUTURE ACTIVITY BOOK



One day I will work in ...



Learning about careers in  
Nevada's key industry sectors



nevada**works**

A proud partner of the American Job Center of Nevada network.

Characters and activities used with permission from Workforce Connections, Las Vegas Nevada

Distributed to over  
900 elementary  
school students in  
WCSD and  
promoting  
throughout the  
community



# WhyReno.org



**Website  
launched to  
provide a single  
location to share  
the community's  
best assets in  
video, photo, and  
infographics.  
Launched to HR  
Recruiters and  
Realtors**







# IN-DEMAND JOBS through 2024

# Northern Nevada In-Demand Jobs through 2024 -DRAFT

[illegible]

In-demand jobs, wages and training organizations by  
key industries for Job Seekers and Counselors



WORKFORCE CONSORTIUM  
IN-DEMAND JOBS

**MANUFACTURING & LOGISTICS -Northern Nevada High Demand Jobs**

[illegible]

## "New Nevada" Key Growth Industries

## IN-DEMAND INDUSTRIES



## Manufacturing

## Logistics

## Technology

## Education



## GROWING INDUSTRIES



## Aerospace &amp; Defense

## Clean Energy

## Back Office Support

(Industry symbols in black are primary and those in grey are non-primary.)

**Workforce Consortium using GOED Materials**

Questions call 775.829.3736

# In-demand jobs, wages and education level by key growth industries for Counselors



# UNR Community Based Research

Over 3K Manufacturing Jobs in a Vibrant City that Offers Great Living! (Reno-Tahoe)



The Reno-Tahoe area currently has over 3,000 manufacturing jobs needing to be filled immediately! A total of 50,000 new jobs are expected over the next 3 years! Reno, Nevada is the 6th fastest growing economy in the nation. Work at leading companies in Reno-Tahoe area including Tesla (Gigafactory), Panasonic, Amazon, and many others. Training is available and salary is very competitive.

Live and work in the Reno-Tahoe area and enjoy:

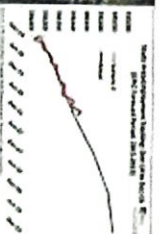
- A low cost of living
- No personal income tax (0%)
- Competitive salaries (\$55K/yr)
- Affordable home prices (average home price \$285K)
- Short average commute time (21 minutes)
- Education opportunities at Tier 1 ranked University of Nevada
- Low crime rates in Reno-Tahoe
- Fast access to Lake Tahoe and all of it's activities
- Plenty of activities for any lifestyle

For Job Opportunities, Click here: <http://www.whyrtno.org/employment>

- Principals only. Recruiters, please don't contact this job poster.
- do NOT contact us with unsolicited services or offers



Over 3K Manufacturing Jobs Available! Experience Economic Growth! (Reno-Tahoe)



The Reno-Tahoe area currently has over 3,000 manufacturing jobs needing to be filled immediately! A total of 50,000 new jobs are expected over the next 3 years! Reno, Nevada is the 6th fastest growing economy in the nation. Work at leading companies in Reno-Tahoe area including Tesla (Gigafactory), Panasonic, Amazon, and many others. Training is available and salary is very competitive.

Live and work in the Reno-Tahoe area and enjoy:

- A low cost of living
- No personal income tax (0%)
- Competitive salaries (\$55K/yr)
- Affordable home prices (average home price \$285K)
- Short average commute time (21 minutes)
- Education opportunities at Tier 1 ranked University of Nevada
- Low crime rates in Reno-Tahoe
- Short commute times

For Job Opportunities, Click here: <http://www.whyrtno.org/employment>

- Principals only. Recruiters, please don't contact this job poster.
- do NOT contact us with unsolicited services or offers



compensation: TBD  
employment type: full-time

Provided data to EDAWN to help identify and target top Manufacturing MSA's and most effective advertising methods and locations



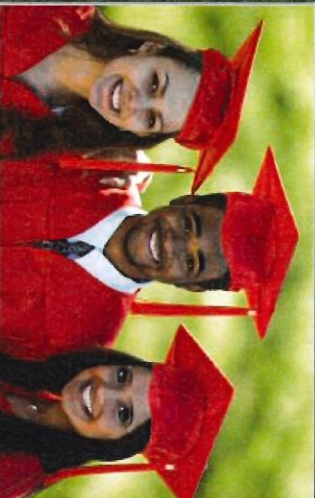
# PRESENTATIONS TO VARIOUS GROUPS

- Washoe County School District (WCSD) Counselors
- Hug & Innovation High Students, Vaughn Middle School Parents
- Boys and Girls Club of Truckee Meadows
- Parents and Teens
- Reno Sparks Realtors Association (RSAR)
- Northern Nevada Human Resources Association (NNHRA)
- High Sierra Industries





# HIGH SCHOOL ADULT COMPLETION PROMOTION



## Complete Your High School Education

**FREE** Services for adults who want to complete High School diploma or equivalency. Check with your employer if they reward High School completion for you and your spouse.



## FREE Adult Basic Education Programs



**RISE Academy for Adult Achievement**  
New classes start in Jan., April, June & Oct.  
Schedule: 2.5 hours a day, 2 days a week  
Times: 9:30am-12pm, 12:30pm-3pm, 6-8:30pm  
HISEI offered most Saturdays  
1301 Cordone Ave., Reno, NV  
775-337-9939  
[www.washoeschool.net/rise](http://www.washoeschool.net/rise)  
or find us on Facebook



**Northern Nevada Literacy Council**  
Schedule: 2.5 hours a day, 4 days a week  
Times: Lunch classes noon-2:30pm, Evening classes 5:30pm-8pm  
1400 Wadsworth Road, Reno, Nevada 99512  
(775) 355-1007  
[www.nmlc.org](http://www.nmlc.org)



**Truckee Meadows Community College (TMCC) Adult Basic Education**  
Offers online and in-person classes  
New classes start in Jan., April, June & Oct.  
Schedule: 2 hours a day, 4 days a week  
Mon. - Thurs.  
Times: Morning classes 9am-11am, Lunch classes 11:15am-1:15pm, Evening classes 5pm-7pm or 7pm-9pm  
5270 Neil Rd./Room 220, Reno NV 89502  
775-829-9044  
[www.tmcc.edu/abe](http://www.tmcc.edu/abe)



**Western Nevada College (WNC)**  
Adult Literacy and Language  
Offers High School Equivalency (HSE) preparation and testing.  
Schedule: 2 hours a day, 4 days a week  
Times: Morning classes 9am-11:30am, Evening classes 6pm-8:30pm  
Classes available year-round. See website for details and registration dates. Classes available in Carson City, Fallon and online.  
2201 West College Parkway, BRIS 340  
Carson City, NV 89703  
775-445-4451  
[www.wnc.edu/adult-literacy-language](http://www.wnc.edu/adult-literacy-language)



**Fernley Adult Education**  
Fernley Adult Education Classes (Online & In-Person)  
1340 US95 Alt. Fernley, NV 89408  
(Alternate locations in Silver Springs & Yernington)  
Online, self-paced  
Requires a computer with internet connection  
775-575-3409  
[www.lyoncid.org/adult-education-7be9c0a8](http://www.lyoncid.org/adult-education-7be9c0a8)

TRC Center companies  
promotion to  
encourage adult High  
School completion for  
their employees and  
their spouses.